Treasurer’s Half-Yearly Financial Report

For

2015

General Review

For those of you who may be challenged by detailed graphs, pie-charts and explanations, I begin my half-year report with a more general look at our finances over the period 2009 to date (30th June 2015) – with the one important caveat that the year-end figures for 2015 are estimated based on cash movements over the first 6 months.

Fig 1 below shows the overall trend in giving over the past 7 years:

- Total giving has remained fairly static but the more recent movement is upward with an increase in planned giving.
- Stewardship Envelope giving has been in decline as individuals have moved across to standing orders – our preferred option.
- Irregular giving – that is the weekly collections taken at Sunday services – shows a steady decline.
- The drop in usage of planned giving envelopes has not been matched in full with the increase in standing orders.
Looking at just cash (Sunday collections) and Stewardship Envelope giving, Fig 2 shows that the trend is quite marked:

Just looking at Sunday cash (irregular) collections, the graph at Fig 3 below shows the average collection taken on the 2nd Sunday of each month for the years 2009 to June 2015. Clearly, there are significant variations from month to month and from year to year but the key line is the dotted blue trend line that shows a steady decline:

Budget income v expenditure is at Fig 4 and shows that:

- Good news – expenditure is trending downwards
- Bad news – income is also trending downwards but at a faster rate!

Total income v expenditure (Fig 5) is showing a similar trend:
Overview Summary

- Planned giving is increasing slowly
- Expenditure is being held in check
- Overall giving is reducing

Detailed Half-Year Report

Introduction

You may recall from my Annual Report for 2014 (presented at the PAGM this year) that the estimated planned (budgeted) expenditure for 2015 required a projected monthly income of £19,445 but, optimistically, the best we could achieve would be £18,841. Consequently, we would have a monthly shortfall of around £604 per month = £7,111 per annum; thus, additional fund-raising events and a Parish Gift Day would be necessary to make good the shortfall—quite a challenge at the best of times!

Planned Income

As is clearly shown from the graph below (Fig 6), planned income is significantly lower than expected.

While there has been a welcome small increase in regular giving, this has been more than offset by the fall in irregular giving at Sunday services—possibly indicative of a change in worshipping patterns. Donations to the church are also down and there have been no major fund-raising activities held during the past 6 months. Attendance at weekday services and events appears to be increasing; however, no collections are taken. The shortfall in income has a knock-on effect in that our income from gift aid is down as is the income from lettings—eg use of the church.

The pie chart (Fig 7) below shows where our income has come from:

Planned Expenditure

To date, our planned expenditure, as shown in the graph below (Fig 8), has been less than expected because an expected liability from 2014 was not as high as planned for. Additionally, some expenditure will fall due later in the
year and we are also benefitting from the Government’s small business relief in National Insurance contributions:

The ‘miscellaneous’ expenditure (Fig 10) was:

Overall Income and Expenditure

Our overall (total) income to date is £119,510 against a total expenditure of £143,972.

The outlay on capital projects and non-budgeted purchases has been:

- South Porch - £16,004 [from S Porch Fund]
- West End - £1,027 [from W End Fund]
- Purchase of Chairs - £14,609 [from Legacy Fund]
- New Keyboard - £470 [from Music Fund]

The Next 6 Months

Given that we are already behind the curve in terms of planned income, and a number of expected donations to the church will not materialise until December, the next few months are going to be difficult in terms of cash-flow. It is inevitable, therefore, that I will have to draw on the small PCC
Reserve to ensure that mandated expenditure - salaries, fees, quota (Parish Share), insurance, utilities, etc - can be made. We shall endeavour to continue to reduce expenditure where possible but, with mandated outflow accounting for 80% of expenditure, this could be difficult to achieve. A Parish Gift Day is planned for early November to enable members of the congregation and parish as a whole to consider their commitment to the Mission and Vision of All Saints’ by reviewing their giving both in terms of direct financial support and time and talents.

We do expect work to begin on Phase 2 of the West End Reordering later in the year. Currently, we have received approval to proceed but some further work is required with regard to the move of the Keene Doors and the relocation of the font. On the positive side, we have set aside a significant amount of funding; however, the delays in the faculty process and changes required by this process have increased costs well above the original estimate of £110,000 to £140,000 to £150,000 – the exact amount will be known once we have received the tenders in from the contractors.

It is clear that the current funds held in the Redevelopment, Legacy and PCC Reserve Funds will not cover this level of expenditure and some additional fund-raising will be required; however, there is the possibility of receiving some additional income from a local Trust. Another difficulty created by the HM Government is that we will have to pay the VAT on the project [estimated at £30,000] upfront and can only reclaim this back on completion.

**In Summary**

While we have been able to reduce expenditure slightly below forecast, our planned income is below where we hoped to be at this time. Although we shall benefit from some increased donations – partly taken into account in the forecast – over the Christmas period, overall, this is not an ideal position and a Parish Gift Day will be required later in the year. Clearly, we should be trying to increase our regular income and there are a number of ways by which this might be done. I offer a few suggestions:

- We should consider encouraging those who attend weekday services to join regular giving.
- By encouraging all UK taxpayers to make their gifts, donations and offerings using a gift aid envelope. It should be automatic for this to happen but at present less than 50% of irregular giving is made using gift aid envelopes.
- By regularly reviewing our personal giving.
- By offering to help with fund raising activities.
- By offering to help with activities such as the Mustard Seed Café so that it can open every day of the week – at present the Café generates around £120 from donations each week.
- Giving a small amount of time to be present in church so that we can keep the doors open and welcoming for longer periods each day; thus, allowing more people to enter and visit. The box donations for candles and general offerings amount to around £110 per week!

The next 6 months will be challenging to say the least, but through prayer, faith and digging deep into our pockets we might make it through. On behalf of the PCC, I would thank you for your support to date and look forward to receiving your continued and increasing support during the months ahead.

*Barry Titchen*  
(Hon Treasurer, All Saints’)  
14th July 2015